

# Nearing the Final Drive for the Loan Campaign

## 2 Billion Goal Is Sought for Loan To-night

Unofficial Reports Place Nation's Total Now at \$1,715,000,000

Workers Spurt to Hit \$5,000,000,000 Mark

Receipts Actually Recorded at Reserve Banks Are Above \$1,000,000,000

WASHINGTON, Oct. 19.—The Liberty Loan gathered fresh impetus today throughout the entire country in its progress toward the \$5,000,000,000 goal. It is believed that by the hardest sort of work during the seven working days of the campaign which yet remain the goal may be attained. Total unofficial estimates of subscriptions aggregated \$1,715,000,000 up to the close of business last night. Subscriptions actually reported to Reserve banks passed the \$1,000,000,000 mark. Many thousands of subscriptions, it is believed, are yet to be reported.

The figures by reserve districts as announced to-night by the Treasury Department follow:

District	Official	Unofficial
BOSTON	\$100,000,000	\$150,000,000
NEW YORK	\$600,000,000	\$600,000,000
PHILADELPHIA	\$200,000,000	\$200,000,000
CLEVELAND	\$100,000,000	\$100,000,000
RICHMOND	\$100,000,000	\$100,000,000
ATLANTA	\$100,000,000	\$100,000,000
CHICAGO	\$100,000,000	\$100,000,000
ST. LOUIS	\$100,000,000	\$100,000,000
KANSAS CITY	\$100,000,000	\$100,000,000
DALLAS	\$100,000,000	\$100,000,000
SAN FRANCISCO	\$100,000,000	\$100,000,000
TOTALS	\$1,000,000,000	\$1,715,000,000

Two billion dollars or more by to-morrow night, and \$5,000,000,000 at the close of the campaign, October 27, is the determined slogan that is being sounded throughout the country, says the Treasury's statement to-night.

Never before, in the campaign, has been shown such grit, pluck and determination to triumph as are reflected in the messages received to-night from district chairmen. If not maintained, it certainly will not be through lack of effort on the part of the workers.

New York reported that it was determined to attain its \$1,500,000,000 quota. Chicago advised that while sales were "going strong," some concern was caused by tardiness of the response in certain sections of Iowa and Southern Illinois, where "utter apathy" for the loan was expressed by some of the farmers.

Cleveland banks reported the adoption of a plan of selling \$50 bonds on terms of one dollar down and one dollar up. New England was optimistic of obtaining its maximum quota. Philadelphia reported that arrangements had been made for carrying the Liberty Bell through the streets on a float Liberty Day.

"Every elevator boy, streetcar con-



We charge our salesmen to point out to customers the weak side as well as the strong side of our goods.

Not all woollens are equally long wearing. Soft fabrics, for example, are never as durable as those of firmer texture, even though they represent the very finest quality.

To those who like that sort of thing it is the sort of thing they like, and our business is to please our public; but we caution them in our own as well as their interest.

If a man asks "Will this suit or overcoat wear well?" we don't hesitate to say "No" if it is of a perishable character.

There are others—and they are here to be shown.

Among them the sturdy suits of "Forefathers' Cloth."

Army officers' uniforms. Durable fabrics only, because they're designed for hard service.

"Westpointer" shoes. Field boots. Dress boots. Officers' Stetson hats. Outdoor sleeping suits.

We have read of a young Frenchwoman who, each morning, on receipt of her wages, takes three-quarters of the money and buys a bond of the French Republic.

When asked why, she answered, "Four la France." How about your saving for America—and your self?

ROGERS PEET COMPANY  
Broadway at 13th St. "The Four Corners" Fifth Ave. at 41st St.  
Broadway at Warren

HARRY LAUDER AIDING THE LIBERTY LOAN



The famous Scotch comedian, whose son died fighting in France, spoke yesterday to thousands at the Sub-Treasury Building, and sold Liberty bonds by the score direct to purchasers.

**Lauder's Tears And Smiles Aid Loan Bond Sale**

Director and train announcer in Philadelphia, the statement continued, "will terminate their announcements with the question, 'Have you bought a Liberty bond?'"

Subscriptions in St. Louis and certain farming sections of Missouri, Mississippi and Tennessee were reported as "not going as well as the district committee would like." Minneapolis continued to speed swiftly ahead.

**Richmond Fills Quota**

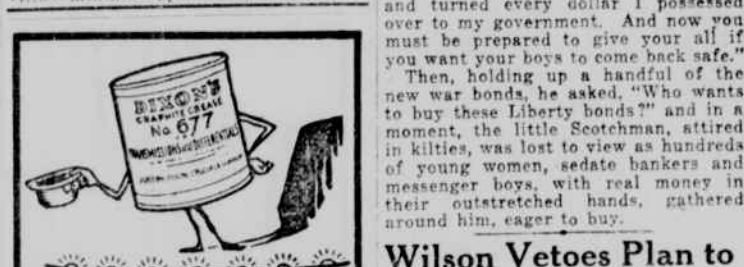
Atlanta and Dallas sent meagre reports, not over optimistic. San Francisco and Kansas City reported little beyond "making progress." Richmond passed its maximum mark of \$14,000,000 and general advances were reported from the entire district.

To-morrow will mark the beginning of an intensive five days' campaign in behalf of the loan by 300,000 Boy Scouts throughout the country. They will take applications for bonds, but will not handle payments.

On the steps of the Treasury to-day Acting Secretary Crosby presented medals to Boy Scouts who had obtained subscriptions to more than ten bonds during the first campaign. These medals bear the imprint of the official seal of the Treasury.

**Louisville Oversubscribes Loan Quota in Three Days**

LOUISVILLE, Oct. 19.—The third day of the campaign in Louisville for subscriptions to the second Liberty Loan ended to-night with the city's minimum quota over-subscribed approximately 33 per cent. Subscriptions reported total \$10,316,500, of which \$4,500,000 was obtained to-day. Louisville's minimum quota is \$7,775,000.



**Dixon's Are Headliners**  
They effectually dispose of Friction.

**DIXON'S GRAPHITE LUBRICANTS**  
The selected flake graphite in Dixon's Lubricants prevents metal-to-metal contact, the cause of rapid depreciation.

Ask your dealer for the Dixon Lubricating Chart

JOSEPH DIXON CRUCIBLE CO.  
Jersey City, N. J.  
Established 1892

<p><b>BUFFALO</b> 450 Rooms, 450 Baths</p> <p><b>CLEVELAND</b> 1600 Rooms, 1600 Baths</p>	<p><b>HOTELS STATLER</b> Where "the guest is always right"</p> <p>Where every room has private bath, running ice-water, and other unusual comforts and conveniences—</p> <p>Where you find a morning paper under your door, but don't find it in your bill—</p> <p>Where you get more than your money's worth every time—</p> <p>BUFFALO-CLEVELAND-DETROIT</p>	<p><b>DETROIT</b> 6000 Rooms, 1000 Baths</p> <p><b>ST. LOUIS</b> 650 Rooms, 650 Baths</p>
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## Progress of the Liberty Loan

The standing of the Liberty Loan in the New York District yesterday, the seventeenth "working" day of the campaign, was as follows:

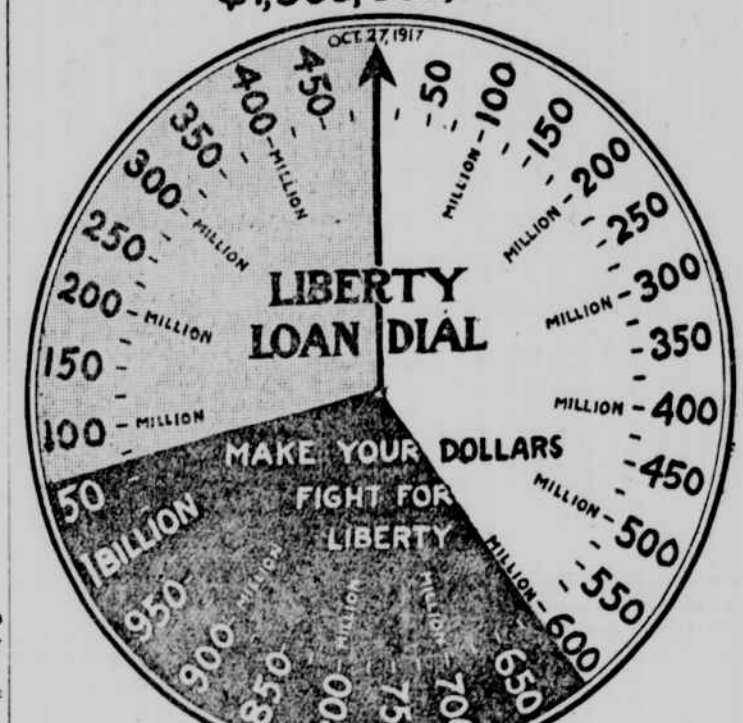
Subscriptions previously reported.....\$545,000,000  
Friday's subscriptions.....60,000,000  
Total subscriptions to date.....\$605,000,000

To reach its goal of \$1,500,000,000 the New York District for the rest of the campaign must yield subscriptions at the rate of \$121,428,000 per day. At the close of business Friday the total should have been \$1,062,500,000 instead of \$605,000,000. In this district, therefore, the Liberty Loan is \$457,500,000 behind schedule.

The Loan Committee's figures are the only trustworthy figures there are and include fair allowance for floating subscriptions unreported. Figures higher than those published by the committee are pure guesswork.

## How Loan Total Rises

NEW YORK DISTRICT'S GOAL \$1,500,000,000



The white area represents Liberty Loan subscriptions in the New York District to date. The black area is lost ground that has to be made up. The Loan is that much behind schedule. HELP TO DIMINISH THE BLACK AREA.

## Loan Gets Eleven Subscriptions of \$1,000,000 Each

The Liberty Loan campaign here was aided materially yesterday by eleven subscriptions for \$1,000,000 each. They were from the following firms and individuals:

- |  |             |
|--|-------------|
| New Jersey Zinc Company, Public National Bank, Empire Trust Company, Charles H. Sanford, The Emigrant Industrial Savings Bank, William B. Joyce, Captain J. R. DeLamar, Cities of the Army and Sutherland Highlanders, jointly; Shearson, Hamill & Co., Fidelity-Phenix Fire Insurance Company, Continental Insurance Company and Mexican Cable Company. | \$1,000,000 |
| Mexican Cable Company (themselves and clients)   | \$750,000   |
| Spencer Trask & Co. (additional)   | \$500,000   |
| Miller & Co.   | \$500,000   |
| West Virginia Pulp and Paper Company   | \$500,000   |
| Union Dime Savings Bank  | \$500,000   |
| J. S. Bache & Co.  | \$500,000   |
| Simon Borg & Co.   | \$500,000   |
| Johnson & Higgins  | \$500,000   |
| W. R. Grace & Co.'s Bank   | \$500,000   |
| Brooklyn Trust Company (additional)  | \$250,000   |
| Franklin Trust Company (additional)  | \$250,000   |
| Pittsburgh & West Virginia Railroad, through Sutor Bros. & Co.   | \$250,000   |
| Abraham & Straus   | \$250,000   |
| Electric Storage Battery Company   | \$250,000   |
| United Stock Yards Bank of Buffalo   | \$250,000   |
| Estate of David Gansburg, Buffalo  | \$200,000   |
| Sun Oil Company  | \$200,000   |
| American Drywood Company (additional)  | \$200,000   |
| Bank of Cuba   | \$200,000   |
| Hudson Trust Company   | \$200,000   |
| Fifth National Bank  | \$200,000   |
| American Beet Sugar Company  | \$200,000   |
| Simpson, Spence & Young (additional)   | \$150,000   |
| Frank V. Storer  | \$150,000   |
| William J. Connors, Buffalo  | \$150,000   |
| James H. Oliphant & Co.  | \$140,000   |
| Company  | \$125,000   |
| Nassau National Bank of Brooklyn (additional)  | \$100,000   |
| Goudby & Co. (additional)  | \$100,000   |
| The Hooking Valley Products Company  | \$100,000   |
| David Mahany   | \$100,000   |
| Oelrichs & Co.   | \$100,000   |
| The Carbons Products   | \$100,000   |
| J. K. Rice, Jr. (personal)   | \$100,000   |
| Graupner, Love & Lamprecht, through Broadway Trust Company   | \$100,000   |
| Cannon Mills and Secretary Lane  | \$100,000   |
| Deering & Milliken & Co. (additional)  | \$100,000   |
| William J. Connors   | \$100,000   |
| C. M. Keys   | \$100,000   |
| New Bedford Cordage Company  | \$100,000   |
| Alexander  | \$100,000   |
| Wladimir-Rosenfeld Behr, Moscow, Russia  | \$100,000   |
| H. Days & Co.  | \$100,000   |
| New York Cotton Exchange   | \$100,000   |
| J. K. Rice, Jr., et al.  | \$100,000   |

## McAdoo Calls Anti-War Talkers Men With Yellow Blood in Their Veins

DENVER, Oct. 19.—"America fights for essential rights of her people that involve their very life and the integrity of their institutions," said William G. McAdoo, Secretary of the Treasury, speaking of the second Liberty Loan here to-day.

"If there be any American, or any man in this land, American or not, who, knowing the record, says we did not have justification for war with Germany, then yellow blood flows in his veins. He hasn't any red blood in him."

Pointing out that the draft had called thousands and that thousands more had enlisted, all of them willing to give their lives for their country, the Secretary said each of these men "has a right to ask you to arm him with the best gun American money and ingenuity can devise, and to give him the best bayonet that can be forged, so that when he finds himself in a death grapple he can destroy his enemy and save himself."

"We can fight at home to produce the things that make them stronger for the fight," he continued, "so when you buy a \$50 Liberty bond just remember you are giving some gallant boy the best gun in the world—the only thing that may save his life."

## Saks & Company at 34th Street

Announce a most remarkable offering of Men's Silk Cravats at 75c

These scarfs are remarkable both as to variety and quality. They comprise the pick of America's neckwear selections for Fall and Winter. Only by carefully choosing from almost every collection of neckwear presented to us during the past few months have we been able to assemble such a wonderful assortment of scarfs, the quality of which is most remarkable throughout. Even if you are in the habit of paying more you should not overlook this offering, for these cravats cannot be judged by the price at which they are offered.

Satin Brocades in tri-colorings that were run four times through the loom to secure their wonderful colorings; Printed warps that are different, yet not extreme; Basket weaves that will not fray; Persian and Paisley patterns; Stripings that strike a new note in color blending in Repps and Mogadors, and a host of Plain Weaves in the richest Autumn Hues

are represented. From first to last, this is an assortment of cravats that should tempt the most critical. At 75c they are without a parallel.

## Men's Fine Silk Shirts Reduced to \$2.95, \$3.95

Formerly \$3.95, \$4.15, \$4.95, \$6.15

Only a limited quantity, consisting chiefly of shirts that have been slightly "mussed" from handling. The values are so remarkable that none will be sent C. O. D., on approval or exchanged.

## 70,000 Are Expected To March for Loan

At least 70,000 Liberty bond holders and members of organizations which have subscribed to the second Liberty Loan have promised to march in the Liberty Loan parade, according to J. F. Farrell, the parade manager.

The parade will be held at 11 o'clock next Wednesday, which has been designated by President Wilson as Liberty Day.

Starting from Fifty-ninth Street and Fifth Avenue, the parade will travel south to the Washington Arch, the reviewing stand being in Madison Square Park. Practically every official of note has been invited to review the parade, but no definite announcement of those who will be present has been made.

The parade will be led by Boy Scouts, carrying a large American flag. They will be followed by the members of the Liberty Loan committee, including Benjamin Strong, James S. Alexander, George F. Baker, Allen B. Forbes, Gates W. McGarrath, J. P. Morgan, Seward Prosser, Charles H. Sablin, Jacob H. Schiff, Frank A. Vanderbilt, Albert H. Wiggin and William Woodward.

Behind the Liberty Loan committee will be the personnel of the Federal Reserve Bank, who, in turn, will be followed by members of the bond issuing, distributing, the publicity and the women's committees.

Then will come a pageant section, comprised of about forty floats, followed by a military and naval display. The army of bondholders will bring up the rear. Each division in the bondholders' section will be composed of an order or a society, the place of honor being given to the organization representing the greatest number of bonds in proportion to its membership.

Major Lorillard Spencer will be grand marshal.

Ex-President Taft will speak at 3:30 p. m. Monday at a Liberty Loan rally on the floor of the Stock Exchange. The president of the exchange has urged all members and partners of members to attend.

Subscribing for \$800 worth of Liberty bonds, Pasquale Turro, a Madison Square houseblack, said that \$400 was for the United States and \$400 for Italy. He has also \$37 more to apply on a \$50 bond for his son, Francisco, who is at Camp Upton.

This is Children's Liberty Loan Day. Among the children who will sell bonds are Marjorie Sterrett, at Macy's, and the following youthful actors and actresses: Edna Teer, at the Ritz; Miriam Schiller, at the Plaza; Marion Vittoria, at the Astor; Dorothy Camden, at Arnold Constable's; Jane and Elizabeth Lee, at the St. Regis; Rosalie Hattling, at Bonwit Teller's; Elizabeth Kennedy, at the Biltmore; Dorothy St. James, at the Gotham; Archie Battiste, at the Brevoort; Willie Battiste, at the Lafayette, and Sunshine Jarman, at the McAlpin.

Liberty bond holders of German descent will meet to-morrow afternoon at 3 o'clock at the Carl Schurz statue on Riverside Drive to show New York and the nation that Americans of German origin are patriotic citizens.

Among the speakers will be Frans Sigel, Ludwig Nissen, Carl Schurz, William Forster and Herman A. Metz.

Edward Wise, president of the United Cigar Stores Company, has called attention to the fact that Liberty bonds are acceptable as security for payment of internal revenue taxes, making it possible for taxpayers who own such securities to dispense with surety company bonds and deposit their own securities, which continue to pay them 4 per cent.

## 55 Fliers to Spread Loan Appeal To-day

WASHINGTON, Oct. 19.—A message from President Wilson urging aid for the Liberty Loan will be borne aloft to-morrow by forty-seven aviators and eight balloons and rained down in red, white and blue paper bombs upon towns and cities.

One copy of the message is to be dropped into each community over which the fliers pass. The bombs containing the message will be distinguished by a ribbon streamer, bearing the name of the Mayor of the city into which it is to be dropped, and will be larger than thousands of others to be scattered, carrying loan literature. Persons finding them are requested to take them to the Mayor's office. There the bomb will be opened and the message read.

What is contained in the President's message will not be revealed, it is stated, until the bomb is found and the message read. The fliers will be under the supervision of the War Department and will be conducted from Minnola, N. Y.; Hampton, Va.; Fairfield, Ohio; Belleville and Rantoul, Ill.; Mount Clemens, Mich.; Fort Sill, Okla.; San Antonio, Tex.; San Diego, Cal.; Omaha and St. Louis.

## French Deputies Uphold Government by 369 to 95

PARIS, Oct. 19.—The discussion of the government's general policy in the Chamber of Deputies to-day ended with a vote favorable to the government of 369 to 95.

**DASHWOOD**  
IS THE ONLY COLLAR WITH A  
**LAPEL FRONT**  
New—Exclusive—Stylish

2 for 35c

**EARL & WILSON**

## OVER THERE UNIFORMS

Not Over There yet, but There right now!

Regulation in their lines, but a revelation in cutting.

Hand-tailored with all the embellishments of a civilian finish.

Clean cut fighting clothes that are full of the old U. S. A.!

## In Fall and Winter Weights

Serge Uniforms \$39 to \$53  
Melton Uniforms \$42  
Melton Overcoats \$65  
Uniforms of Olive Drab Khaki \$16

Shirts, Hats, Caps, Puttees, Boots, Raincoats, Wrist Watches, Toilet Kits, Blankets, and every Military Requisite, including Complete Stock of Insignia.

Sam Browne Officers' Belt \$14  
hand-stitched  
Munson Army Shoes \$650  
in tan or black  
Doughboy Army Shoes \$1150  
in tan or black

**Franklin Simon & Co.**  
FIFTH AVENUE  
Men's Clothing Shop, 8 West 38th Street  
Separate Shop on Street Level  
Our representative will be at the Hotel Witherill, Plattsburgh, N. Y. today and tomorrow, October 20th and 21st respectively.